

ORDER



Orders	Order / Rev:	67871	Primary AE:	WLYH CW15
	Alt Order #:	9851086 /Brad	Sales Office:	Millennium Washington DC
	Product Desc:	DAVID FREED FOR AG	Sales Region:	MNAT
	Estimate:	402		National
	Flight Dates:	10/24/12 - 10/28/12		
	Original Date / Rev:	10/23/12 / 10/23/12		
	Order Type:	GENERAL		
Agency	Name:	Brabender Cox Mihalke	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1218 Grandview Avenue Pittsburgh, PA 15211	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	Freed/R/Attorney General	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	State Attorney General	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, POL-CAND, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$2,685.00	\$2,282.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$2,685.00	\$2,282.25	0.00
Totals	16	\$2,685.00	\$2,282.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	1%	\$2,685.00
Market	100%	\$268,500.00

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	1%	\$2,685.00
WGAL	51%	\$136,935.00
WHP	22%	\$59,070.00
WHTM	17%	\$45,645.00
WPMT	8%	\$21,480.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/24/12	10/28/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	-- WTF --	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
N 2	WLYH	10/24/12	10/28/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-- WTF --	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
N 3	WLYH	10/24/12	10/28/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-- WTF --	:30	3	\$125.00	P-2	0.00	NM	3	\$375.00
N 4	WLYH	10/24/12	10/28/12	M-F 1030p-11p M-F 1030p-11p	CM	1030p-11p	-- WTF --	:30	3	\$65.00	P-2	0.00	NM	3	\$195.00
N 5	WLYH	10/24/12	10/28/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	----- S	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
N 6	WLYH	10/24/12	10/28/12		CM	10p-1030p	----- SS	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00

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Alt Order #: 9851086 /Brad
Flight Dates: 10/24/12 - 10/28/12

Advertiser: Freed/R/Attorney General
Product Desc: DAVID FREED FOR AG
Estimate: 402

WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su 10p-1030p News											
				CBS 21 News on CW 15											
														Totals	16 \$2,685.00